

STARTING KIT

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SERVICES

- Realisation: Illustration, Art Direction, Character Design, Style frames & Storyboard, Gifs
- Motion Design & animation
- Video editing
- Explainer & éducatif
- Social content & Branding
- logo animations
- animated Stickers

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FIRST CONTACT

Do not hesitate to contact me to find out about my current and future availability. The objective of this first exchange will be to discuss the main lines of the project as well as your needs before leaving with a complete and precise brief by email. The objective of this first exchange will be to discuss the main lines of the project as well as your needs before leaving with a complete and precise brief by email.

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BRIEFING

Following the first contact and **before commit to a project, I need a clear client's brief by email with as much information as possible** listed below according to the different requests in order to fully understand the needs, to establish my best estimate and plan my schedule. I don't work on a fixed budget. If a brief includes several videos to be made (for example 3 videos of 1mn), an estimate will be established for each video.

•VIDEO PROJECT WITH ILLUSTRATIONS / AD & MOTION DESIGN:

- **Starting date / deadline:** It is important that a project's starting date is agreed quickly. I frequently have several requests for collaborations and i cannot block time unnecessarily.
- **Animation's length** (exemple: Motion Design ~ 1'30')
- **Script:** A written script finalized / conceptualized and validated by the client precisely describing the action's course ([exemple here](#)). Without this element, it will be more difficult for me to estimate production time. It is important that the script is validated previously by the client to avoid any modifications to it during production, which would bring heavy changes and additional working days.
- **Visual references & Moodboard:** If you love a project from my personal website or if you have found any visual references / moodboard on your side (static images ou videos) that may correspond to your needs, please share them with me. Graphic style and animation's complexity also affect production time.
- **Voice-overs:** Voice-overs must be delivered before starting the Motion part. If this is delivered once the animation has started, this implies adjustments to the animation on the voice-over and therefore potential additional days of work.

•MOTION DESIGN / ANIMATION ONLY:

- **Starting date / deadline**
- **Animation's length** (exemple: Motion Design ~ 1'30')
- **Reception of source files to animate** (TV Ident , illustrations, website's template / apps etc...) as well as a storyboard or a precise description and / or a visual reference.
- Voice-over / Music **before starting the animation**

•ANIMATED GIFS FOR THE WEB

- **Starting date / deadline**
- Gif's size and maximum weight (exemple: 2mo). The weight of an animated gif impacts display time on a website.
- A description of the various ideas / elements to illustrate and animate.

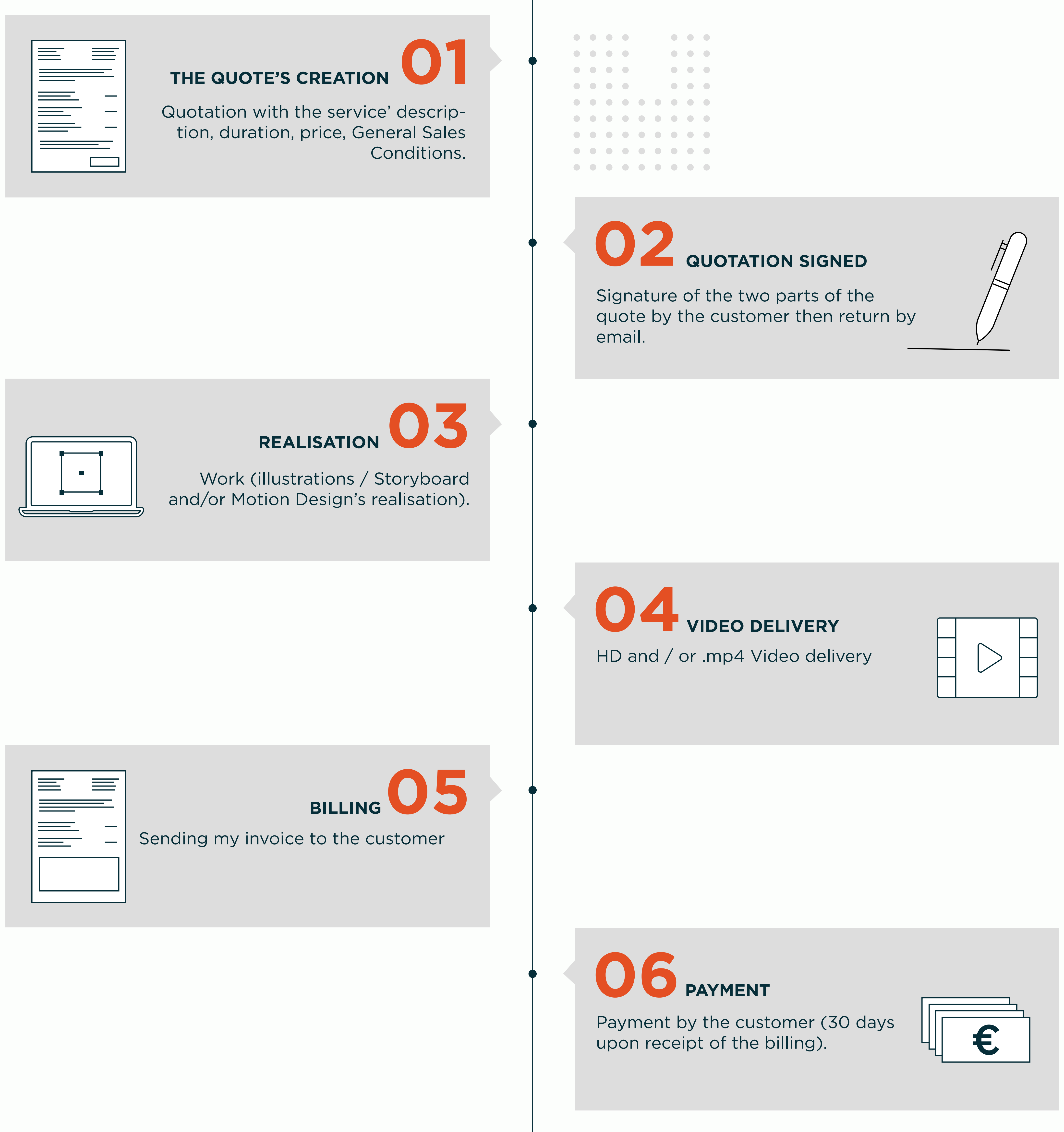
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WORKING METHOD

To efficiently progress both on the illustration and motion part, I use Dropox on which I regularly share the work during production and that i update frequently. The client has a good vision on the project's progress. JI expect precise and listed feedback by mail to avoid round trips.

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FACTSHEET



THANKS !